

TATTOO

PARTY AT THE SHAMROCK

SYNCHRONICITY
ART BY JAPAN'S KNUCKLE

PHOENIX TATTOO CO.
WELL-TEMPERED INK

SPIRITED SKIN
BRUSSELS TATTOO EXPO

SEVENTH SON
LET THE INK SHINE IN

OCTOBER 2012 • ISSUE 278

\$7.99

CC

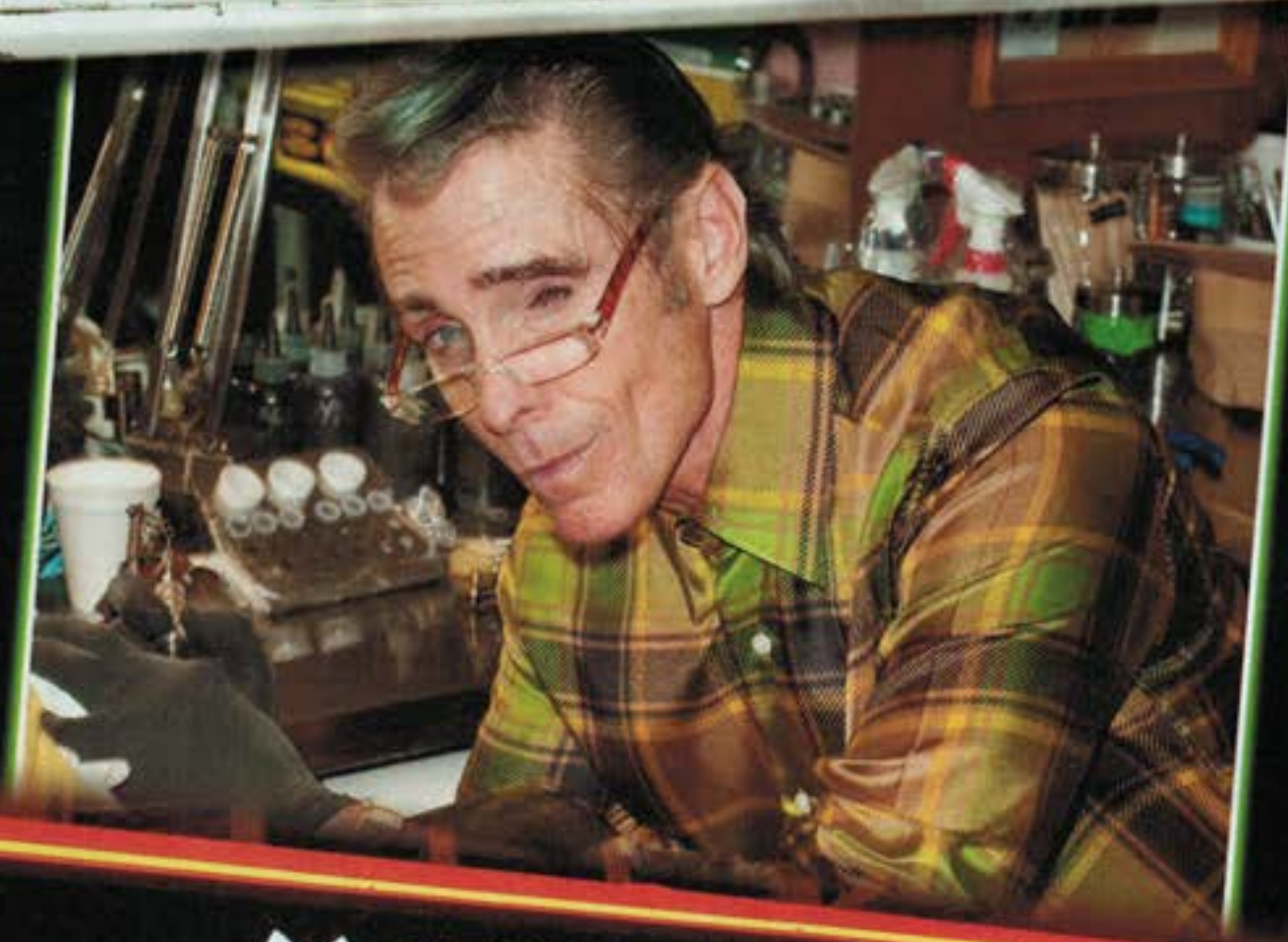
10



www.tattoomag.com

SHAMROCK SOCIAL CLUB

SHAMROCK SOCIAL CLUB PRESENTS HEADCAT
COLD BLUE REBELS DE NOVO GOOD GUYS IN BLACK



MARK MAHONEY'S
SHAMROCK TATTOO

A Saint Patrick's Day Celebration

PHOTOGRAPHY BY MARKUS CUFF

The marquee for the famous Roxy Theatre located in the heart of Hollywood's Sunset Strip carried the announcement for all to see: "Shamrock Presents Head Cat and De Novo." Time to party big time.

Green was theme of the 2012 St. Patty's Day party thrown by Mark Mahoney. For those who need a leg up on Mark's tattooing history, he has been steeped in ink for 35 years. He describes his style of tattooing as "a fine line between Southern California lowrider with maybe a little more classical influence." His studio, Shamrock Social Club, an L.A. icon, was launched in 2001. The St. Patrick's Day shindig has been an annual event for 10 years, also serving to spotlight and support the famed Sunset Strip. Cody McCarthy, co-manager of the Shamrock Social Club, orchestrated the musical component of the party and his partner, Wes, correlated all the inking aspects of the event. The team put together a day and a night to remember.



Rick Walters, Paul Stotler, Mark Mahoney, Tishab Negrete, Dga Dripenberg (New Ink)



Andrew The Kid



Nicole Mahoney





Kreddy Negrete inking Sullen's Jeremy Hanna

The main band playing was the rockabilly supergroup Head Cat featuring Lemmy from Motorhead, Slim Jim Phantom from The Stray Cats and Danny B. Harvery of the Lonesome Spurs. Says Cody Mack, "To get the bands we had and have it at the world famous Roxy was something great," Cody says. "Slim is really a good friend of Mark's, so it was just a phone call away to line up Head Cat. We also were able to get The Code Blue Rebels, a psychobilly punk rock band with base player Danny Dangerous. They have a very melodic sound and at the same time are very theatrical, dressed up like zombies.



Danny, Lemmy, Slim Jim





And we also had De Novo with guitarist Gilbert Trejo, actor Danny Trejo's son. They played their great mix of punk, rock and hard core. The band to open up the whole set was Good Guys in Black, a rock/punk band put together by Rick Thorn, the pro-BMX rider, and a good friend of ours."

The Shamrock studio was packed with over 300 people then it was on to the Roxy, which was filled almost to capacity for the party. Food was provided by Dave's gourmet taco truck parked outside the venue and coolers offered various cold beverages. Joining Mark at the Roxy were fellow artists Freddy Negrete, Isaiah Negrete, Woo, Louis Perez III, East, Andrew the Kid, Asa Lee Crow IV, and Rick Walters, all of whom were inking tattoo shamrocks, (using special Shamrock Green ink). "We had eight stations set up during the whole event," Cody says, "with about 100 fans leaving with new lucky shamrocks."

—Paul Garson

www.shamrocktattoo.com

